

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsor - \$7,000 Level

Platinum- 1 Luncheon Sponsor

This sponsorship is for the opening lunch on Wednesday. Be recognized by the conference attendee's at the opening lunch. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Platinum-2 Luncheon Sponsor

This sponsorship is for the luncheon on Thursday. Be recognized by the conference attendee's at the awards celebration lunch. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Platinum-3 Luncheon Sponsor

This sponsorship is for the closing luncheon on Friday. Be recognized by the conference attendee's at the final lunch. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Platinum-4 Governor's Awards Dinner Sponsors

This sponsorship is for the Awards Dinner. Be recognized by the conference attendee's at the dinner. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold Level Sponsor - \$5,000 Level

Gold – 1 Breakfast Speaker Sponsor

This sponsorship is for the speaker at breakfast on Thursday morning. Be recognized by the conference attendee's at the first breakfast. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 2 Breakfast Speaker Sponsor

This sponsorship is for the speaker at breakfast on Friday morning. Be recognized by the conference attendee's at this breakfast. This will provide you with an opportunity to deliver a three minute spoken presentation. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold- 3 Program Back of Front Sponsor

This sponsorship is for advertising on the Program back of front cover. Every conference attendee receives a program, and looks at it during the conference. This is an opportunity for you to showcase your business to a captive audience of over 500 tourism industry members. For all other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 4 Program Back Cover Sponsor

This sponsorship is for advertising on the Program back cover. Every conference attendee receives a program, and looks at it during the conference. This is an opportunity for you to showcase your business to a captive audience of over 500 tourism industry members. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 5 Conference Notebook

This sponsorship is for a logo on the conference bag. Every conference attendee receives a bag and carries their materials in it. Many times attendee's will use this bag after the conference to carry additional materials. This is an excellent opportunity for over 500 attendee's and more to see your company name. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 6 Badge Holder Sponsor

This sponsorship is for a logo on the badge holder. Every conference attendee receives a badge holder and name tag. The badge holder is worn on the front and seen by all attendee's. This is an excellent opportunity for over 500 attendee's and more to see your company logo. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 7 Awards Video Sponsor

This sponsorship is for the awards video. During the luncheon on Thursday, the CTO will honor a community and three other individuals who have contributed something to Colorado tourism in 2011. During the ceremony, a video will be shown to highlight the accomplishments of the winners. This is an excellent opportunity for over 500 attendees to see your company name and logo on the video that high-lights the winners. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Gold – 9 Conference Web Site Sponsor

This sponsorship is for the conference web site. All delegates, exhibitors and sponsor must access the conference web site to register. This will provide you with the opportunity to have your business name and logo on the conference web site as the web site sponsor. For all the other benefits you receive at this level sponsorship see "Sponsor Benefit" page.

Silver Level Sponsor - \$3,000 Level

Silver – 1 Registration Area Sponsor

This sponsorship is for the registration area. All delegates will be in the registration area at one time or another during the conference. This is an opportunity for your business name and logo to be seen individually as the sponsor of this area. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Silver - 2 Silent Auction Sponsor

This sponsorship is for the silent auction area. Many delegates will be in around the silent auction area several times during the conference. This is an opportunity for your business name and logo to be seen individually as the sponsor of this area. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Silver - 3 Mini Schedule Sponsor

This sponsorship is for the mini schedule. This year we will be including a mini schedule of the conference that will fit in the back of the badge holder. This is an opportunity for your business name and logo to be seen every time an attendee looks at the schedule to see where to go next. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Silver - 4 Conference Photo Sponsor

This sponsorship is for the conference photos. This year we are planning to post pictures on Coloradotourismconference.com of the attendee’s at the many activities during the conference. This is an opportunity for you to have your name and logo attached to the pictures. Your business name could end up on a desk with the photo of a conference attendee.

Bronze Level Sponsor - \$1,500 Level

Bronze – 1 Break Sponsor

This sponsorship is for a break on Wednesday afternoon. Most delegates will visit the tradeshow between sessions. This is an opportunity for your business name and logo to be seen individually as the sponsor of this time. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Bronze -2 Break Sponsor

This sponsorship is for a break on Thursday morning. Most delegates will visit the tradeshow between sessions. This is an opportunity for your business name and logo to be seen individually as the sponsor of this time. For all the other benefits you receive at this level sponsorship see the “Sponsor Benefit” Page.

Bronze -3 Break Sponsor

This sponsorship is for a break on Thursday afternoon. Most delegates will visit the tradeshow between sessions. This is an opportunity for your business name and logo to be seen individually as the sponsor of this time. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Bronze - 4 Break Sponsor

This sponsorship is for a break on Friday morning. Most delegates will visit the tradeshow between sessions. This is an opportunity for your business name and logo to be seen individually as the sponsor of this time. For all the other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

Bronze -5 Media Advertisement

This sponsorship is for a one page advertisement to be placed in the conference folder. This year we are offering to any media company an opportunity to place a one page advertisement in the folder given to each delegate. For all other benefits you receive at this level see “Sponsor Benefit” page.

Columbine 1—10 Concurrent Breakout Sessions Sponsor

These sponsorships are for the breakout sessions. This is an excellent opportunity for your business name and logo to be seen individually at these sessions. For all other benefits you receive at this level sponsorship see “Sponsor Benefit” page.

